



Women Entrepreneurship: e-Catalogue Pitch & Networking Hybrid Event – EEN Portugal

Free Registration: [Register here](#)

Tuesday, 31 March 2026 | 2:00 – 5:00 PM WEST | Auditorium A, INESC TEC & ONLINE

INESC TEC, Campus da FEUP, Rua Dr. Roberto Frias, 4200-465 Porto, Portugal

13:45 – 14:00	Participant Reception and Registration
14:00 – 14:05	Opening Remarks by INESC TEC
14:05 – 14:10	Meet the National Partners of the Women Entrepreneurship Thematic Group Cristina Barbosa, INESC TEC; Rita Pedro, CEC-CCIC; Ana Costa Paula, IAPMEI
14:10 – 14:20	Enterprise Europe Network – Thematic Group Women Entrepreneurship Sanja Popović, TG WE Chair
14:20 – 14:40	European Commission Perspectives Marijana Juras, DG GROW & Idaira Robayna Alfonso, EISMEA
14:40 – 14:50	International Awards and Financial Incentives – Support for Female Entrepreneurship Beatriz Oliveira, National Contact Point for Horizon Europe & EEN Adviser at ANI – National Innovation Agency
14:50 – 15:15	Pitch Showcase – Session I: e-Catalogue 2026 Protagonists <ol style="list-style-type: none"> <u>OPTE – Portuguese Observatory of Transitions to Entrepreneurship</u> Isabel Almeida Gomes (Founder and Coordinator) & Rita Pedro, EEN Adviser from CEC-Câmara de Comércio e Indústria do Centro <u>Des Solutio Nature's tools for industry</u> Ana Rita Duarte, Co-Founder and Chief Scientific Officer & Cristina Barbosa, EEN Adviser from INESC TEC <u>SENSIHEMP Hemp Fashion Project</u> Marta Vinhas, Founder & Nuno Mexa, EEN Adviser from LNEG <u>Dalle Steel Reliable Fluid Systems through Stainless Steel Innovation in Portugal</u> Maria João Nunes, CEO & Deolinda Costa, EEN Adviser from AIDA <u>I AM WORLD -The ReVersion Concept</u> Sofia Correia – CEO & Juan Rodrigues EEN Adviser from ACIF-Câmara de Comercio e Indústria da Madeira
15:15 – 15:35	Panel – Women’s Leadership Synergies Collaboration, internationalization and resilience of women-led businesses Rede Mulher Líder - Purificação Tavares, Unilabs & Marta Araújo, Neonia. Moderator: Gisela Esteves, IAPMEI
15:35 – 16:00	Pitch Showcase – Session II: e-Catalogue 2026 Protagonists <ol style="list-style-type: none"> <u>Latino Group Military, firefighting and technical wear</u> Clementina Freitas, CEO & Susana Pinto, EEN Adviser from AEP – Associação Empresarial de Portugal <u>Last2Ticket AI-Powered Event Management and Ticketing Platform</u> Emília Simões, Founder and CEO & Cristina Barbosa, EEN Adviser from INESC TEC <u>re.store® Socially inclusive and sustainable textiles</u> Sílvia Correia, CEO & Susana Pinto, EEN Adviser from AEP – Associação Empresarial de Portugal <u>IPLEXMED Fast, Portable Genetic Diagnostics Anywhere</u> Neide Vieira, Co-founder and Chief Business Officer, Joana Rafaela Guerreiro, Co-Founder and CSO & Beatriz Oliveira, EEN Adviser from ANI - Agência Nacional de Inovação <u>WALK ME</u> Lúgia Gonçalves – CEO & Juan Rodrigues EEN Adviser from ACIF-Câmara de Comercio e Indústria da Madeira



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<p>16:00 – 16:20</p>	<p>Panel – Occupational Health: The Gender Dimension in OSH EU-OSHA new case studies on gender-sensitive psychosocial risk prevention.</p> <p>Maurizio Curtarelli, Senior Research Project Manager - Prevention and Research Unit from European Agency for Safety and Health at Work (EU-OSHA) Moderator: Helena Lopes, EEN OSH Ambassador from CEC-Câmara de Comércio e Indústria do Centro</p>
<p>16:20 – 16:45</p>	<p>Pitch Showcase – Session III: e-Catalogue 2026 Protagonists</p> <ol style="list-style-type: none"> <u>SHINE2EUROPE Advancing Inclusion through Research and Innovation in Portugal</u> Carina Dantas (CEO) & Rita Pedro, EEN Adviser from CEC-Câmara de Comércio e Indústria do Centro <u>Understanding Code Supporting Leadreship, Organizational Culture and Sustainable Growth</u> Airosa Bento, CEO & Paulo Ferreira, EEN Adviser at IAPMEI <u>Formas de Pedra Reimagining Portuguese Marble through Circular Design</u> Paula Moucheira & Justina Catarino, EEN Adviser from LNEG <u>Plásticos IPA, SA – Joana Ribeiro, Managing Director</u> EEN Adviser at Gisela Esteves, IAPMEI <u>Senhora da Rosa Tradition & Nature Hotel Standard for Experiential and Sustainable Tourism in Portugal</u> Joana Melo, CEO & Patrícia Silva, EEN Adviser from CCIPD - Câmara do Comércio e Indústria de Ponta Delgada
<p>16: 45 – 17:00</p>	<p>Celebration & Group Networking</p>