



Women Entrepreneurship: e-Catalogue Pitch & Networking Hybrid Event – EEN Portugal

Free Registration: [Register here](#)

Tuesday, 31 March 2026 2:00 – 5:00 PM WEST Auditorium A, INESC TEC & ONLINE	
INESC TEC, Campus da FEUP, Rua Dr. Roberto Frias, 4200-465 Porto, Portugal	
13:45 – 14:00	Participant Reception and Registration
14:00 – 14:05	Opening Remarks by Clara Gouveia, Administrator at INESC TEC
14:05 – 14:10	Meet the National Partners of the Women Entrepreneurship Thematic Group Cristina Barbosa, INESC TEC; Rita Pedro, CEC-CCIC; Ana Costa Paula, IAPMEI
14:10 – 14:20	Enterprise Europe Network – Thematic Group Women Entrepreneurship (TGWE) Sanja Popović, TG WE Chair
14:20 – 14:40	European Commission Perspectives Marijana Juras, DG GROW & Idaira Robayna Alfonso, EISMEA
14:40 – 14:50	International Awards and Financial Incentives – Support for Female Entrepreneurship Beatriz Oliveira, National Contact Point for Horizon Europe & EEN Adviser at ANI – National Innovation Agency
14:50 – 15:15	Pitch Showcase – Session I: e-Catalogue 2026 Protagonists <ol style="list-style-type: none"> <u>OPTE – Portuguese Observatory of Transitions to Entrepreneurship</u> Isabel Almeida Gomes, <i>Founder and Coordinator</i> & Rita Pedro, <i>EEN Adviser</i> from CEC-Câmara de Comércio e Indústria do Centro <u>Des Solutio Nature's tools for industry</u> Ana Rita Duarte, <i>Co-Founder and Chief Scientific Officer</i> & Cristina Barbosa, <i>EEN Adviser</i> from INESC TEC <u>SENSIHEMP Hemp Fashion Project</u> Marta Vinhas, <i>Founder</i> & Justina Catarino, <i>EEN Adviser</i> from LNEG <u>Dalle Steel Reliable Fluid Systems through Stainless Steel Innovation in Portugal</u> Maria João Nunes, <i>CEO</i> & Deolinda Costa, <i>EEN Adviser</i> from AIDA <u>I AM WORLD -The ReVersion Concept</u> Sofia Correia – <i>CEO</i> & Juan Rodrigues, <i>EEN Adviser</i> from ACIF-Câmara de Comercio e Indústria da Madeira
15:15 – 15:35	Panel – Women’s Leadership Synergies Collaboration, internationalization and resilience of women-led businesses Rede Mulher Líder - Purificação Tavares, <i>Unilabs</i> & Marta Araújo, <i>Neonia</i> . Moderator: Gisela Esteves, IAPMEI
15:35 – 16:00	Pitch Showcase – Session II: e-Catalogue 2026 Protagonists <ol style="list-style-type: none"> <u>Latino Group Military, firefighting and technical wear</u> Clementina Freitas, <i>CEO</i> & Susana Pinto, <i>EEN Adviser</i> from AEP – Associação Empresarial de Portugal <u>Last2Ticket AI-Powered Event Management and Ticketing Platform</u> Emília Simões, <i>Founder and CEO</i> & Cristina Barbosa, <i>EEN Adviser</i> from INESC TEC <u>re.store® Socially inclusive and sustainable textiles</u> Sílvia Correia, <i>CEO</i> & Susana Pinto, <i>EEN Adviser</i> from AEP – Associação Empresarial de Portugal <u>IPLEXMED Fast, Portable Genetic Diagnostics Anywhere</u> Neide Vieira, <i>Co-Founder & COO</i>, Joana Rafaela Guerreiro, <i>Co-Founder and CSO</i> & Beatriz Oliveira, <i>EEN Adviser</i> from ANI - Agência Nacional de Inovação <u>WALK ME</u> Lúgia Gonçalves – <i>CEO</i> & Juan Rodrigues <i>EEN Adviser</i> from ACIF-Câmara de Comercio e Indústria da Madeira



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16:00 – 16:20	<p>Panel – Occupational Health: The Gender Dimension in OSH EU-OSHA new case studies on gender-sensitive psychosocial risk prevention.</p> <p>Maurizio Curtarelli, <i>Senior Research Project Manager - Prevention and Research Unit</i> from European Agency for Safety and Health at Work (EU-OSHA)</p> <p>Moderator: Helena Lopes, <i>EEN OSH Ambassador</i> from CEC-Câmara de Comércio e Indústria do Centro</p>
16:20 – 16:45	<p>Pitch Showcase – Session III: e-Catalogue 2026 Protagonists</p> <ol style="list-style-type: none"> <u>SHINE2EUROPE Advancing Inclusion through Research and Innovation in Portugal</u> Natália Machado, <i>Project Manager</i> & Rita Pedro, <i>EEN Adviser</i> from CEC-Câmara de Comércio e Indústria do Centro <u>Understanding Code Supporting Leadreship, Organizational Culture and Sustainable Growth</u> Airosa Bento, <i>CEO</i> & Paulo Ferreira, <i>EEN Adviser</i> at IAPMEI <u>Formas de Pedra Reimagining Portuguese Marble through Circular Design</u> Paula Moucheira & Justina Catarino, <i>EEN Adviser</i> from LNEG <u>Plásticos IPA, SA</u> – Joana Ribeiro, <i>Managing Director</i> & <i>EEN Adviser</i> at Gisela Esteves, IAPMEI <u>Senhora da Rosa Tradition & Nature Hotel Standard for Experiential and Sustainable Tourism in Portugal</u> Joana Melo, <i>CEO</i> & Patrícia Silva, <i>EEN Adviser</i> from CCIPD - Câmara do Comércio e Indústria de Ponta Delgada
16: 45 – 17:00	Celebration & Group Networking